



Strictly Education 3BM
Addison Annexe
131 Addison Gardens
London
W14 0DT

15th October 2020

Dear Colleague,

It is nearly a year since 3BM Education Services joined Strictly Education and became part of a much bigger education-focused group. During this period, we have forged closer ties with our colleagues in Strictly Education and Strictly Education 4S with whom we share the same values. This means your school or academy trust will benefit from the combined capabilities, resources and expertise we provide.

Becoming Strictly Education 3BM

Having now become a firmly established member of the Strictly Education family we wanted to let you know that we are changing our name from '3BM Education' to 'Strictly Education 3BM'. This is a reflection of our strategic alignment and will allow us to harmonise our brand visually, whilst still retaining the identity and legacy of 3BM that you know and trust.

What does this mean for you?

On a day-to-day level, it is business as usual. Your team will still be based in the same offices, with the same telephone numbers. There will be some changes to our website and email addresses as detailed below, but don't worry – these will redirect for at least six months.

Website

Our current website www.3bmeducation.co.uk will change immediately to www.strictlyeducation3bm.co.uk.

Email addresses

Company email addresses will change from firstname.lastname@3bmeducation.co.uk to firstname.lastname@strictlyeducation3bm.co.uk with immediate effect.

Enquiries and social media accounts

enquiry@3bmeducation.co.uk will change to enquire@strictlyeducation3bm.co.uk

LinkedIn – you can now connect with us via the [Strictly Education](#) page

@3BM_Edu - our Twitter handle for Computing Curriculum Support will change to @Strictlyed_cs

Twitter – you can now follow us @strictlyed to keep in touch with all the news from Strictly Education

Google site for Remote Learning - address changes to <http://sow.strictlyeducation3bm.co.uk>

☎ 0345 270 8260

✉ enquire@strictlyeducation3bm.co.uk

3BM Education Services Limited trading as Strictly Education 3BM, Marlborough Court, Linford Wood East, Milton Keynes, MK14 6DY. **Registration No.** 12122770.

You educate, we support

www.strictlyeducation3bm.co.uk

Purchasing your SLAs and invoicing

You don't need to do anything. Your points of contact will remain the same and you can buy your SLAs just as you have before. Our bank details remain the same and invoices will continue to be issued as 3BM Education Ltd.

Telephone and Helpdesk numbers

All telephone numbers remain the same.

Location(s)

To ensure we remain close to our partner schools in London, our office continues to be based in Hammersmith, while the group's headquarters is in Milton Keynes.

Our support continues with greater access to more resources and services

Since joining forces with Strictly Education in 2019, we are united by a common purpose; supporting schools to achieve the best outcomes and progress for children and young people.

Harnessing the combined capabilities and resources of our organisations enables us to offer you a joined-up, robust support service solution. We can help your school reduce administrative costs, remain compliant with statutory responsibilities, and stay fully focused on teaching and supporting pupils' progress.

New Directory of Services

After half term, we will be launching our Directory of Services featuring new SLAs including our HR Website Subscription Service, Payroll & Pensions expertise, and Whole School Network Support, delivered by our colleagues in Strictly Education. As a 3BM client, these are available for you to purchase as part of your regular SLAs.

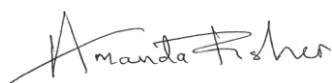
Thank you for putting your trust in us over the last seven years. We come to work every day to help make a difference to the schools and academies we support. This commitment is stronger than ever during these unprecedented times, and our consultants and staff remain reassuringly beside you, now and in the future.

If you have any queries, please contact:

enquire@strictlyeducation3bm.co.uk

0345 270 8260

Yours sincerely,



Amanda Fisher

Chief Executive Officer
Strictly Education



Vanessa Exton

Interim Head of Strictly Education 3BM
Strictly Education 3BM

☎ 0345 270 8260

✉ enquire@strictlyeducation3bm.co.uk

3BM Education Services Limited trading as Strictly Education 3BM, Marlborough Court, Linford Wood East, Milton Keynes, MK14 6DY. **Registration No.** 12122770.